

Equity-Boost Checklist



First Impressions That Wow

Fresh paint, front door, landscaping, power wash, and new mat.



Declutter & Depersonalize

Remove personal items, minimize counter clutter, organize closets, donate excess furniture & hide cords.



Deep Clean & Refresh

Professional cleaning, wash windows, eliminate odors, replace air filters, and add flowers.



Minor Repairs That Pay Off

Fix leaks & running toilets, touch-up baseboards & trim, replace bulbs, repair handles, update switches.



Strategic Upgrades

Update kitchen hardware, cabinet pulls & fixtures, refinish cabinets, replace old carpets.



Stage for Maximum Appeal

Rearrange furniture, add throws & pillows, style bathrooms, set table elegantly, ensure bright lighting.



Get Professional Support

Schedule a pre-listing consultation; request a staging plan or walkthrough.



Plan & Launch Timeline

Review comps & pricing; Create prep, photo & launch timeline.